

The Essential  
**CHOCOLATE COLLECTION**  
... a dessert company

10868 Washington Blvd.; Culver City, CA 90232  
phone (310) 287-0699 fax (310) 861-1495

## Press Release

### For Immediate Release

March 8, 2006

Contact: Lara Fordis - (818) 481-8620

### **BABIES AT THE BAKERY: "COFFEE, MOMMY & ME"**

**Culver City, March 8, 2006** – There's a Friday afternoon solution for parents who want an alternative to dragging their babies to Starbucks for a pick-me-up. The Essential Chocolate Collection hosts "Babies at the Bakery," a baby-friendly environment in which adults can enjoy coffee drinks and an array of fresh baked goods, with plenty of safe space in which babies can crawl and play.

Fridays from 1:00-4:00, foam mats and toys are out, letting babies hang out while adults enjoy café drinks and selections from the dessert case. Squeals, babble, spilled Cheerios and other aspects of babies' lives are expected – and accepted. Parents need not worry about how their babies' noise or mess may bother other customers. For nursing moms, caffeine-free items are available.



**March-April Schedule:**  
**All events are Fridays from 1:00-3:00.**  
Space is available to hang out until 4:00pm.

March 10

**Funtime with Nanny C:** With a background as a nanny to twins, Claire is an expert on keeping babies happy and stimulated.

March 17

**St. Paddy's Day:** Babies **wearing green** at the Bakery **earn 10% off** purchases.

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March 24

**Funtime with Nanny C:** Rhyming, clapping, singing and making funny faces are just some of the ways Claire garners squeals of delight from babies.

March 31

**Free Organic Baby Food Tasting by Homemade Baby.** Our Culver City neighbors have their own baby food tasting room, nutrition classes and a unique cook-chill process that retains their foods' nutrients, flavors, colors and textures.

April 7

**Mommy Chair Massages** while babies have fun with Nanny C (RSVP for 5, 10, 15 or 20 minute time slots; \$1.50 per minute for **simultaneous massage and Nanny C entertainment and supervision.**)

April 14

**Passover-Friendly Babies at the Bakery:** Macaroons, chocolate-dipped fruit and other Passover-friendly treats will be on hand, in addition to our regular fare.

April 21

**Nick's 1<sup>st</sup> Birthday.** **Free cake** for everybody! The owner's nephew is turning one, so expect a spectacular treat for everyone. Nanny C will be **entertaining.**

April 28

**Free Organic Baby Food Tasting by Bohemian Baby.** Bohemian Baby, whose gourmet baby foods boasts items such as pear/blueberry/raisin blend, carrot/apple/tofu, pumpkin stew and other items that are introduced to reflect seasonal fresh fare.

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Located two blocks west of Overland, The Essential Chocolate Collection is open Monday-Friday 8am-6:00pm, Saturday 10:00am-3:00pm and by special arrangement for private parties or groups.

To arrange for a visit to cover an event, or for more information or photos, contact Lara Fordis at [lara@essentialchocolate.com](mailto:lara@essentialchocolate.com) or call 310-287-0699.